



LOOK

SPRING | SUMMER 2017

LOOK

CND® ®
Nails. Fashion. Beauty.

SPRING 2017 SUMMER

Greetings,

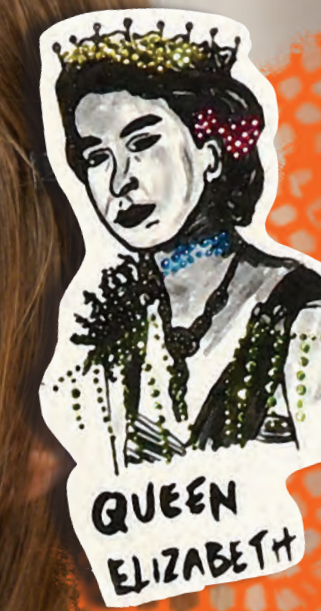
Just like the Ramones famously commanded, Hey Ho! Let's Go! The **LIBERTINE** Spring /Summer collection will take you straight into the reckless heart of anarchy. It looks and feels chic as hell, true to the always-gorgeous, always slightly dangerous vision of Johnson Hartig, creator of the **LIBERTINE** brand and visionary behind this season's 70s-80s flavored collection.

The muse for the collection is a British schoolgirl who's gone truant. The look is deliberately deconstructed 7-day hair slicked behind her ears, and a blackout cat's eye that grows more winged with each passing night.

The 20+ nail styles chosen for the runway became a **PUNK COLLAGE** and included favorite looks like the "Flock and Chain" where shocking hot-pink poms-poms bounced along regal blue sapphires swinging with long 24 karat gold chains, which would be right at home in Majesty's trounced crown. We call it the Split Style Manicure, where the right hand doesn't match the left. Another look "Flocked and Rocked" is about hybrid moments, with one hand jack-hammering out unadorned bright colors, the other digits mining the steely gleam of hematite pebbles.

This is our fifth season of collaboration with **LIBERTINE**, and it never fails: working with the genius of **Johnson Hartig** leaves us ecstatic, artistically wired, and hungry for more, even after 300 combined hours to create the handcrafted nail looks for the season's runway shows.

Spring and Summer trends take on a surreal twist as the new collection from **ALICE + OLIVIA** by **STACEY BENDET** leads us through a garden of feminine mysteries. But this adventure begins when two young girls blow the dust off a stack of 18th century Tarot cards they find in a vintage bookstore. The cards speak, as they always do, and we find ourselves swirling above Rome, prowling among sculptures that come to life, led by paths of strewn flower-petals into huge birdcages. This look captures the continental glam (think bared, dewy skin and glossy oversized sunglasses) of the Fellini era of "La Dolce Vita."



Our nails flow with the flora and fauna, capturing the ripple of a palm frond, and the spray of water droplets from the Eternal City's many fountains. These nails are sleek and simple, but oh-so-sexy and very romantic. Perfect for cocktails, dining and dancing just a few steps from the bathwater-warm surf as Summer 2017 unfolds under the stars.

Jan
Jan Arnold
Co-Founder/Style Director
CND



JOHNSON + JAN

PUNK'D

LIBERTINE

Punk rock circa 1970 gets the royal treatment from **LIBERTINE**, where the twisted brilliance of **Hartig Johnson** goes from fluffy as puppy dogs—Pocket and Terence are the designer's two beloved rescue pooches—to the jagged edge.

Our Split Style Manicure is chic as hell, where one hand is styled sleek for speed, the other is all torted up with a magpie's nest of tassels, beads, jewels, and even a freshly plucked marijuana leaf for the collection **Johnson** called "Cannabis Queen." Naughty, naughty bird.





BABYLON'S BURNING

As Britain's Prime Minister Margaret Thatcher famously said, the Lady's not for turning. Hard times in the UK lit the fuse to a firestorm of hard-edged youth music. The music made its own symbols, rituals and coded tribal finery. Wearing a safety-pin—or 20-- through your cheek became a call to anarchy and the badge of generational bonding. Ditto for the skinhead topped with a sky-high fuchsia mohawk, and storm trooper combat boots worn with everything. We give props to the piercings, the clash and the mayhem with our unwaveringly fierce nails for **LIBERTINE**.



THE CLASH

Spring's big news is our **Split Style Manicure**—dare to wear rough with smooth, sweet with nasty, one hand at a time. Pair tufts of Cookie Monster faux fur with steely grommets, slick vinyls with stolen sapphires, plush pom-poms and swishy tassels hooked up with the hand-painted maryjane motif of a perfect cannabis leaf. If you've ever drawn a moustache on the Mona Lisa, the **PUNK COLLAGE** nail is for you. The grand old portraits in the grand old hallways just got schooled. That's just how **CND** rolls.



London calling. Anticipating holidays in the sun, these nails are for the retro-futurist who's part she-wolf, all outlier. She likes her hair lived-in and her cat's eye swoop extreme. Some guy from the suburbs named Joey keeps calling to say "I Wanna Be Your Boyfriend." Really? As if.

There's no more free milk for kids in the public schools, and all in all, you're just another brick in the wall. But what you alone control are how you wear your chains—we rock ours on the **LIBERTINE**-inspired nail.



BUBBLES



DESIGN LAB

ROXANNE



TORIE



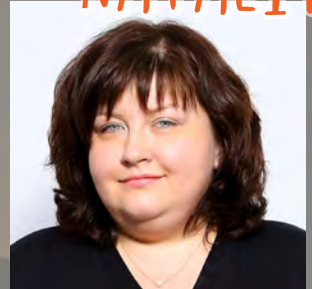
SHELENA



WINNIE



NATALIYA



AMANDA



JOHN



ASHLEY



KRISTINA



HEATHER



As a group, we're always imagining the next shiny thing, but there's nothing like our collaboration with fashion designers to **RAISE THE BAR**, time after time.

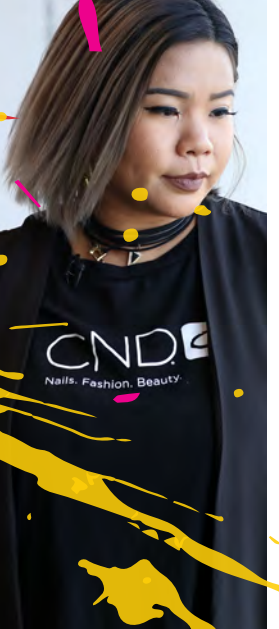


WINNIE HUANG



AS SERIOUS AS A CHILD AT PLAY

The CND DESIGN LAB is proof that we are already in outer space. We're on the third rock from the sun, literally whirling through stardust and dark matter. Who needs fantasy or scifi? Our team know how to bring it large every time. We love to push the performance limits of what our products can do, and where our imaginations can go. The results are always surprising, and sometimes the very medium itself, whether classic **CND L+P**, **CND SHELLAC** or other enhancements, not to mention feathers, gems, hardware and found art—has a mind of its own. We talk, we sketch, we brainstorm, but sometimes the nail invents itself.



TORIE BASTIAN



WINNIE is an influential Nail Pro and the winner of NAILS Next Top Nail Artist, Season 3. She most recently joined CND as a guest artist at I Heart CND' Houston in April 2016, Premiere Orlando in June 2016 and New York Fashion Week Spring/Summer 2017 in September 2016.



PORTRAITS



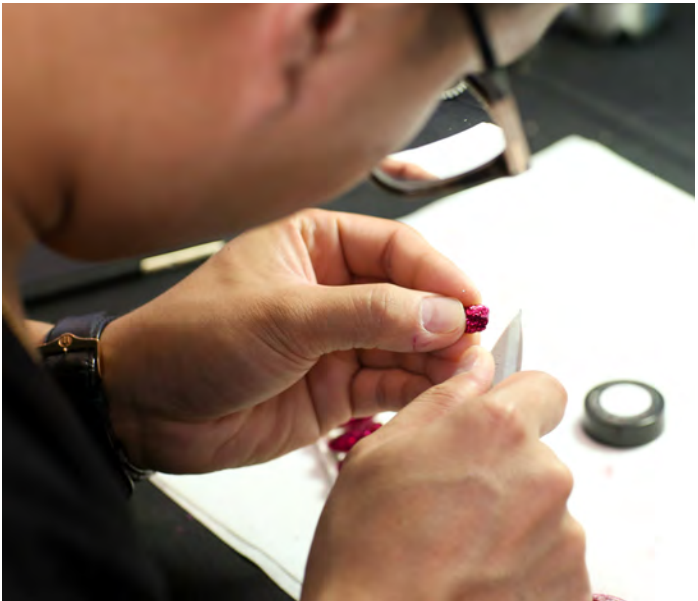
FLOCKED UP



HOBBIT HOUSE



CRYSTAL EXPLOSION



Torie is the Owner of The Polished Pinky Nail Salon. Formerly a CND Education Ambassador TORIE has been a long-time advocate for the brand. In 2015, she placed in the top four for the NAILS Next Top Nail Artist Competition. She has joined CND's Design Lab Team as an Artist in Residence during New York Fashion Week.



Alice + Olivia

NEO- REALISM

Tarot cards have been used for centuries to predict the future. In the romantic and whimsical Spring Summer collection from **Alice + Olivia** by Stacey Bendet, an antique Tarot deck transports us to a 16th century garden in Rome. In this gleaming, surreal setting, fantastical creatures inspire a wardrobe of feminine looks defined by sunglasses, Italian-style—oversized frames in black and confetti pastels.



Soft nudes, tender pinks and fleshtones make the look sweet but sensual. Beneath the doll-like innocence, sense the primal energy of nature—earth's heartbeat—in the form of leaves and vines. We created garden-fresh nails called "Crown of Palms" and "Palm French" to capture this.



RUNWAY TO REALITY

ALICE AND OLIVIA



1. Apply a thin layer of **CND® SHELLAC®** Original Top Coat and cure for one minute. Wipe with 99% Isopropyl Alcohol to remove top film.
2. Mix a tiny drop of **CND® VINYLUX®** Shells In The Sand with **RIDGEFX™** Nail Surface Enhancer and blend together with a stylus.
3. Apply a thin layer of the sheer blend to the nail.
4. Apply a thin curved stripe of **CND® VINYLUX®** Pink Pursuit down one side of the nail.
5. Mix a tiny drop of **CND® VINYLUX®** Black Pool with **CND® VINYLUX®** Palm Deco. Apply a wavy stripe of the dark green blend down the opposite side of the nail to create the leaf pattern.
6. Use a detail brush with **CND® VINYLUX®** Sugarcane to accent the leaf. Apply a thin layer of **CND® VINYLUX®** Weekly Top Coat.



PALM FRENCH / CND® VINYLUX®



LIBERTINE



1. Apply two thin layers of **CND® SHELLAC®** Clearly Pink. Cure each layer for one minute.
2. Apply vertical stripes side-by-side covering the nail using **CND® SHELLAC®** Banana Clips, Jelly Bracelet, Ecstasy, Video Violet and Blue Eyeshadow. Cure for one minute.
3. Apply a thin layer of **CND® SHELLAC®** Original Top Coat and cure for one minute.
4. Use a stylus to apply small drops of **CND® SHELLAC®** Original Top Coat to the nail in a random pattern. Cure for one minute.
5. Wipe with 99% Isopropyl Alcohol to remove top film. Repeat the cure for one additional minute and wipe with 99% Isopropyl Alcohol. Wait four minutes to allow residual solvents to evaporate.
6. Dip the cosmetic sponge into Chrome Effect powder and press into the nail, burnishing pigment until flat and smooth.
7. Lightly buff the perimeter of the nail to remove a thin line of chrome to create a proper seal.



HARD CANDY / CND® SHELLAC®





CND® ®

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Front & Back Cover Nails: CND Design Lab Team for Libertine

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